



Diagnostic tool that INtegrates
Optical, infrared and SAR data

DINOSAR Website

D6.2 – version 1.0

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Deliverable abstract
<p>The project website will be developed and managed by the WP6 leader (EURONOVIA). The website aims to widely promote the objectives, activities and achievements of the project, as a communication tool for all partners and members of the project, such as scientists, end-users as well as the general public. It profiles the project, including an overview of all partners and participants, activities, news, scientific outputs and other. In addition, interested parties will be able to sign up to receive an electronic newsletter once a year. The website was one of the first actions implemented upon the project's initiation and will continuously update its agenda, according to the progress. It is expected that statistics emerging from the website visibility will show the positive reception from both the research and non-scientific communities. In addition, a LinkedIn page was set-up and is fully operational with continuous updates.</p>

Revision table

Version	Contributors	Date	Description
V0.1	Emmanuelle Moreau (Euronovia)	29/04/2024	First draft
V0.2	Aude GARSES (Euronovia)	16/05/2024	General review and updates
V0.3	Mark Noort (HCP international)	21/05/2024	General review and feedback
V1.0	Aude GARSES (Euronovia)	24/05/2024	Final version

List of acronyms

Acronym	Full name
EC	European Commission
WP	Work Package

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Background about DINOSAR Project

DINOSAR aims to develop Copernicus based algorithms to support smart farming applications that can be used worldwide, even on cloudy areas. This will support farmers to match agricultural input doses (fertilisers, ripener, biostimulants) and water supply with what the crop needs, decreasing their environmental footprint. To develop this technology, the project will focus on one specific case-study: the sugarcane crops in Colombia.



Figure 1: Case study in the Cauca valley in Colombia

DINOSAR has started in January 2024 for a duration of 3 years and is coordinated by the company eLEAF, Wageningen, The Netherlands. The project has received funding from the European Union's Horizon Europe research and innovation programme and the European Union Agency for the Space Programme (EUSPA) under grant agreement No 101129646.

The DINOSAR consortium is well experienced in leading and implementing EU funded project. With 3 research focused SMEs and 1 University, the project has the scientific depth needed for research and development, as well as the commercial insight and flexibility needed to meet market demand beyond DINOSAR.

Executive Summary

This document is a deliverable of the DINOSAR project, funded under the European Union's Horizon Europe research and innovation programme.

This report presents the DINOSAR website and its content as a part of WP6. This website will be used to facilitate a high-profile web presence for the project, in addition to the DINOSAR social media account. The website contributes to the overall visibility of the DINOSAR project, facilitating its communication to key stakeholders, the academic and scientific community, and public audiences.

The complete version of the website has been published online at the beginning of May 2024 (M5).

The website is divided into five “sections” (About DINOSAR, Outputs, Communication materials, News & Events and Contact). The website was constructed in this way to provide easy-to-understand information regarding the project, so that it can be both general and in-depth enough for the reader to ascertain the current status of the project and get an insight into what work is planned for the future.

Social media, as well as the website are both an important driver and powerful tool in promotion of content, to achieve visibility and promote the project's outcomes to stakeholders.

Introduction

The DINOSAR website is intended to be the primary tool for communicating project activities to external audiences, that is to say, to study, design, develop an algorithm permitting to monitor the sugar cane phenology and growth with the help of satellites imagery.

The aim of this deliverable is to report on the DINOSAR website, thus showing the details it has been created to provide public information with regard to the project, the tools used in its developments and the different pages contained therein.

The DINOSAR website will be the main interface of the project towards target groups and stakeholders. Its purpose will be to publicise the project's notifications and activities to potential users both across Europe and internationally. Specifically, it will target project partners, the scientific community, public audiences, as well as other key stakeholders such as industry and national/international policy makers.

This deliverable illustrates the DINOSAR website which was successfully created and released at M6. The overarching goal of the website is to inform both the public and scientific audiences about the accomplishments as well as the general status of the DINOSAR project.

The goals of the website can be summarised as follows:

- Provide a source of information for the scientific community, and the industry target;
- Communicate press articles and upcoming events;
- Dissemination of publications;
- Post project results, including non-technical description of scientific results;
- Link to social media;
- Generate interest in potential end-users.

Website updating and management will be one of the main task of the WP6, though project partners will be allowed and motivated to add new contents and inputs.

Information posted on the DINOSAR social media account will be encouraged via the DINOSAR website to ensure widespread awareness. Specifically, both the DINOSAR's website and social media account are available to all consortium members to share and communicate about their participation at national and international conferences/congresses/workshops.

1. Website construction

1.1. Web address

<https://dinosarproject.eu/>

A web domain with the .eu extension was chosen by the consortium as it is representative of the European Union, as a way to emphasise the European identity of the project website. eu-project was included to signify the importance of DINOSAR as an EU funded project (Horizon Europe).

1.2. Website development

To collect participation from all partners, Euronovia drafted a first version of the different section on Word pages. This way, it was easier to communicate with each partner and ask for feedback regarding specific sections.

The website was launched by Euronovia in two phases:

- 1st phase: a first version of the full website in English was developed and published online at M5 (May 2024) according to all comments received and according to the most recent standards and was optimised for search engines.
- 2nd phase: The website will also be available in Spanish to reach the potential end-user in Colombia and more broadly Latin America. The development phase of the Spanish version is currently ongoing.

As the DINOSAR project evolves, the website will be regularly and accordingly updated with new contents, publications and inputs provided by partners.

1.3. Site map

The website has a navigation bar/menu that spans the top of the webpage. It has an easy to navigate menu structure providing all basic information as well as the key points of the project. Below is presented the actual menu structure of the website. This may evolve as the project develops by adding new pages, when needed.

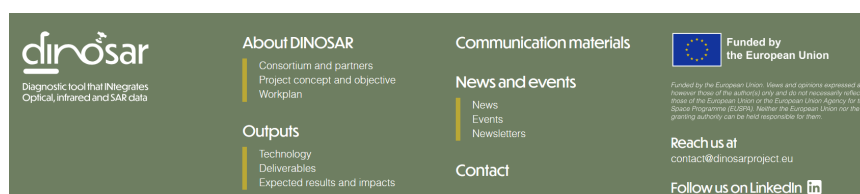


Figure 2: DINOSAR's menu and sub-pages/ tree structure

2. Website content

2.1. About DINOSAR

The section “About us” contains 3 subsections (Figure 3), each with a dedicated page. The sub-page Consortium and partners includes the institutional information of DINOSAR partners, and the list of people involved in the project. The Project Concept and Objective

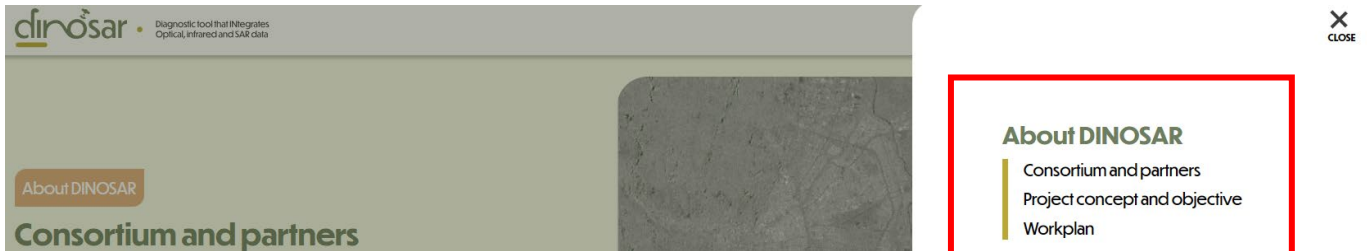


Figure 3: About DINOSAR sub-pages

sub-page includes a description of the project and the details on DINOSAR’s 4 objectives. The last sub-pages consist in the presentation of the workplan with the 7 WPs of the project.

2.2. Outputs

Under the “Outputs” menu, the user can find DINOSAR’s technology, expected results and impacts, scientific articles and publications, along with the public DINOSAR deliverables. The deliverables are organised by Work Package (see Figure 4).

<p>WP1: Use case development –</p> <ul style="list-style-type: none"> D1.1 : Initial version of use cases D1.2 : Final version of use cases D1.3 : Roadmap for exploitation 	<p>WP2: Use case development +</p>
<p>WP3: Copernicus based algorithm development +</p>	<p>WP4: Operationalisation of prototype algorithms +</p>
<p>WP5: Roadmap development +</p>	<p>WP6: Communication and dissemination +</p>
<p>WP7: Project Management +</p>	

Figure 4: Deliverables of the project organised by WPs

2.3. Communication materials

The “Communication Materials” sub-page has DINOSAR’s communication resources: Logo, graphical charter, and roll-up that partners and users can download (see Figure 5). During the lifetime of the project, we will add content (e.g. a motion design video).

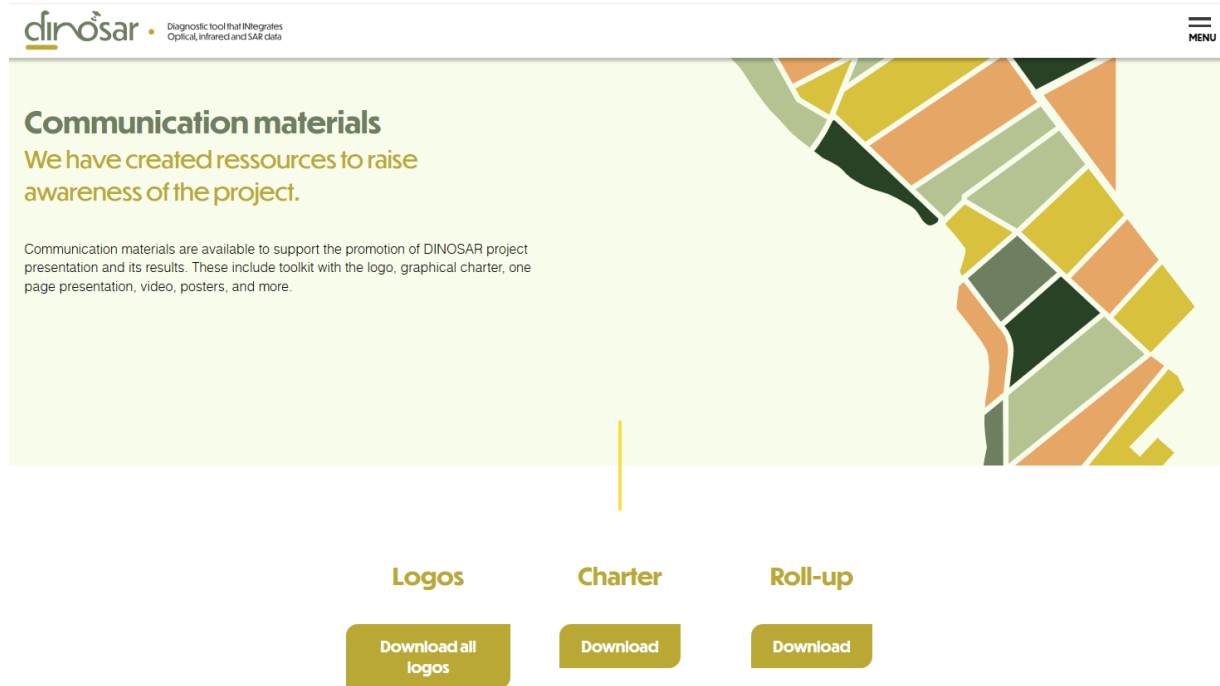


Figure 5: Communication materials sub-page

2.4. News and events

This page contains a dynamic news/blog section outlining highlights of the project, participation in events or project meetings and other relevant project updates. News articles and events are classified by category and opened in a new tab when selected (Figure 6).

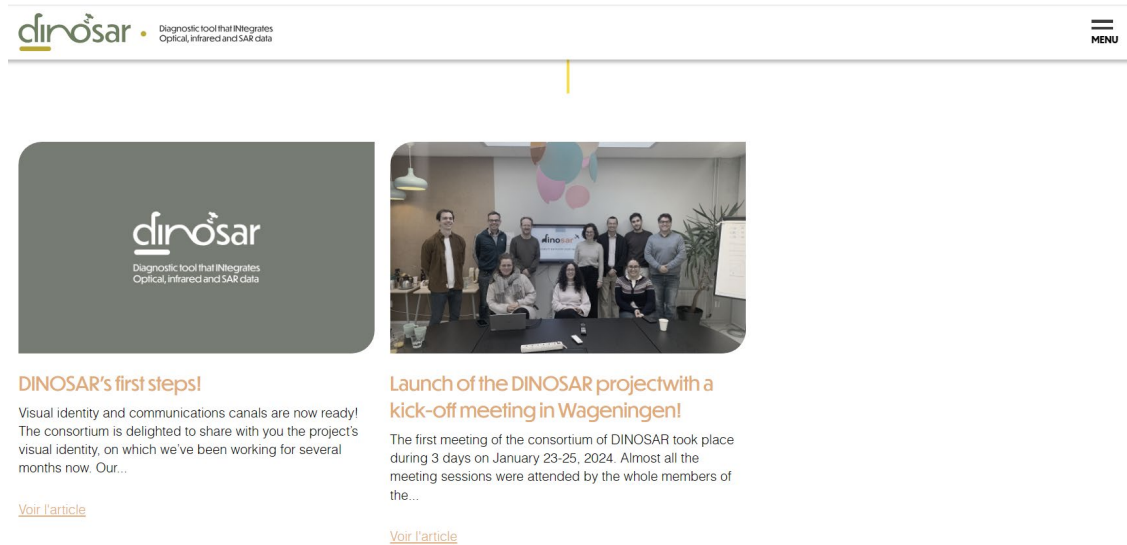


Figure 6: News page

2.5. Contact

In this page, any person interested in reaching out to DINOSAR’s consortium can submit their contact details by completing the dedicated form, see Figure 7. The contact details will be automatically saved on the project back-office platform and will represent the project database. Due to its sensitive nature, the information received will NOT be publicly available. Any personal data transmitted through this form will be managed exclusively by the DINOSAR partners and the coordination team and in compliance with the EU regulations.

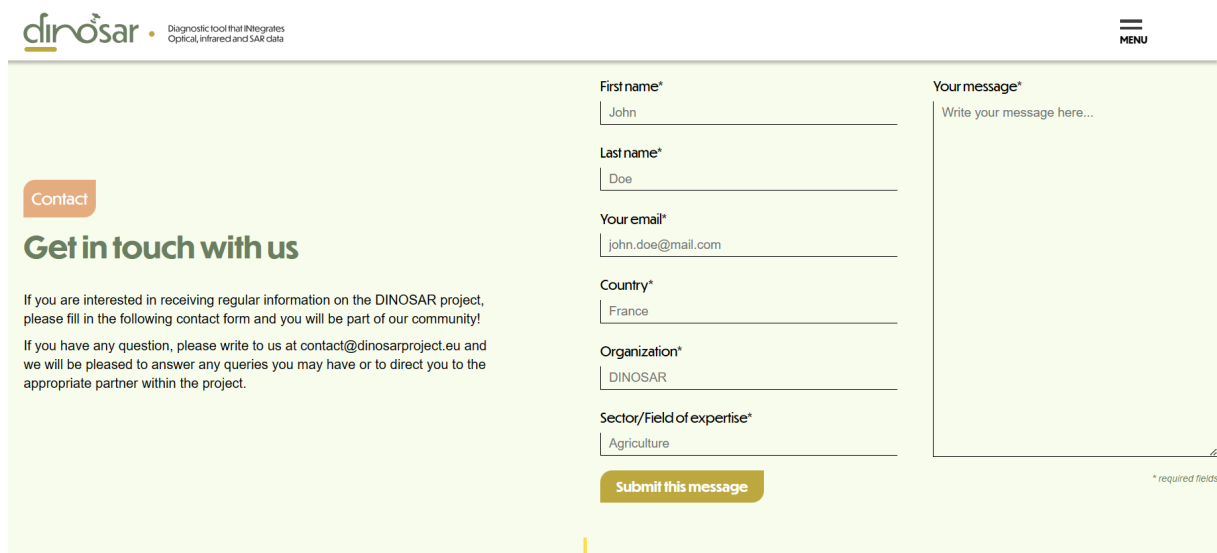


Figure 7: Contact page



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